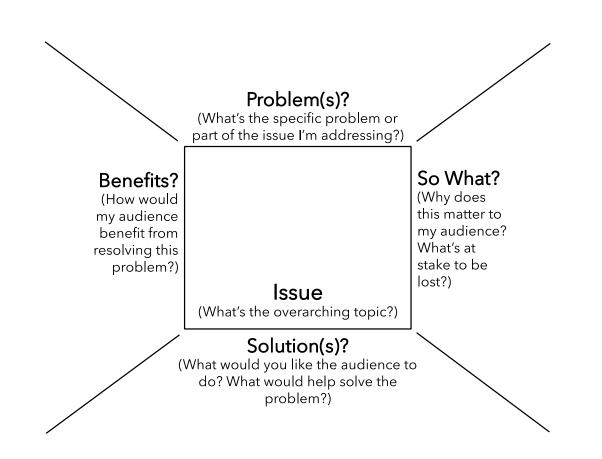


Communication Planning Worksheet 4: Make your Message Matter (to your Audience)

Audience: _____

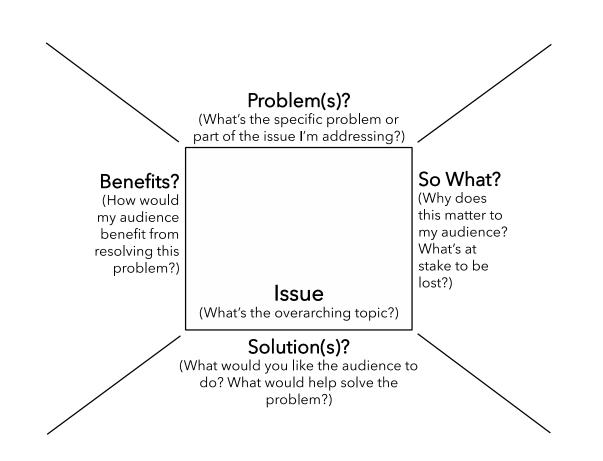


This worksheet is based on the Smart Chart strategic communications planning tool from Spitfire Strategies and COMPASS's Message Box. To learn more, visit: reefresilience.org.



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